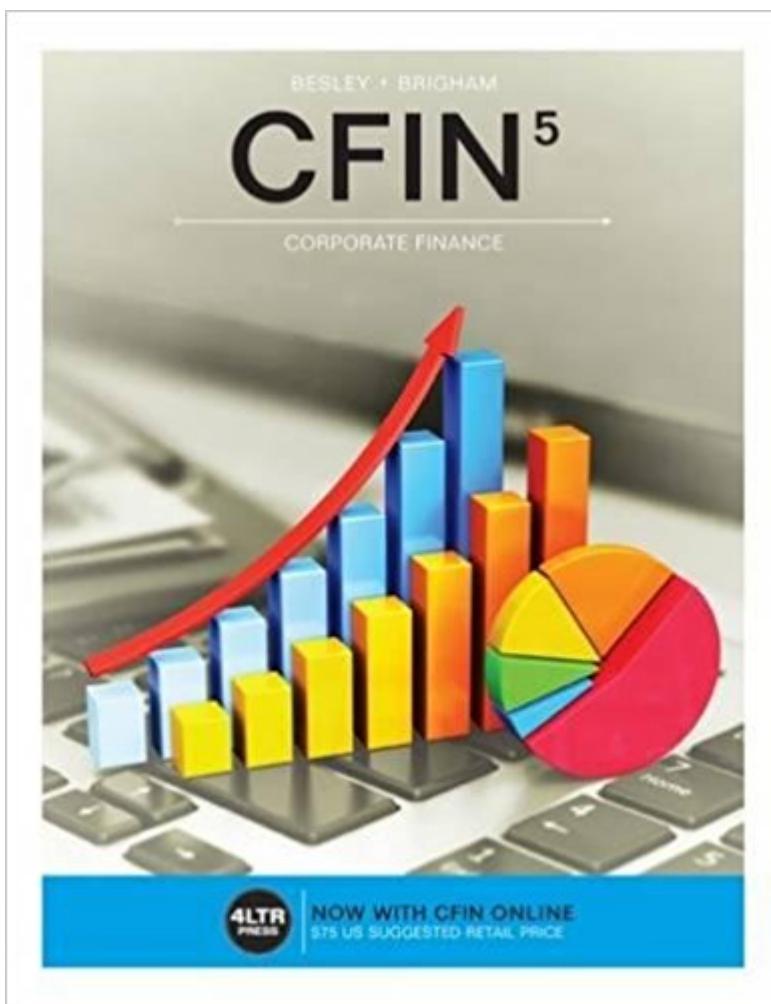


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# **CFIN (with Online, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)**



## Synopsis

Reflecting ongoing research into students' workflows and preferences, CFIN5 from 4LTR Press combines an easy-reference, paperback textbook with Chapter Review Cards and an innovative online experience--all at an affordable price. The result is a solution that engages students of all generations and learning styles. With CFIN Online, students can explore CFIN5 anywhere, anytime, and on most devices! Innovative StudyBits™ feature intuitive functionality that enables students to easily create notes from interactive content as they go through the text--helping them study more effectively as well as visually monitor their own progress. New Chapter Highlight boxes relate chapter concepts to everyday life and news taken from current headlines. With its straightforward course management, assessment, and analytics for instructors, CFIN5 with CFIN Online integrates seamlessly into your Corporate Finance course and maximizes success for students and instructors alike.

## Book Information

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"I used all aspects of the 4LTR Press solutions. I found them very helpful study tools. "The online help was great. The games made it so it wasn't boring and I retained more of the information. "I like the online quizzes. They are very helpful. So are the chapter review cards. I use them before each exam."

Dr. Scott Besley is Associate Professor and Chair of the Department of Finance at the University of South Florida. He earned his DBA and MBA degrees from Florida State University. A well-respected author and instructor, Dr. Besley has published numerous research articles in various academic journals and has co-authored two of the leading textbooks in corporate finance that are used at universities around the world. His research interests include areas of corporate finance, working capital management, governance, and investment anomalies. A frequently requested presenter at professional conferences, Dr. Besley is actively involved in numerous finance and professional organizations. When he is not teaching or pursuing research interests, he is heavily involved in his local community. Dr. Eugene F. Brigham is Graduate Research Professor Emeritus at the University of Florida, where he has taught since 1971. He earned his MBA and Ph.D. from the University of California-Berkeley and his undergraduate degree from the University of North Carolina. Prior to joining the University of Florida, Dr. Brigham held teaching positions at the University of Connecticut, the University of Wisconsin, and the University of California-Los Angeles. A former president of the Financial Management Association, he has written more than 40 journal articles on the cost of capital, capital structure, and other aspects of financial management. He authored or co-authored ten textbooks on managerial finance and managerial economics that have also been translated into 11 languages worldwide. In addition, Dr. Brigham has served as a consultant to

many corporations and government agencies.

The online card was just online version of the book, you could buy it used and save some money as the online added no real value.

Awesome book! Compact chapters, yet provides plenty of relevant information for the CMA exam as well as the course itself. This book lays a great foundation for information regarding Business Finance. This book makes reading for this class very easy!

Very wordy, but helpful when it comes to equations and examples. I recommend reading it if you have an online class.

Enjoyable text

It came perfectly.

Engaging, readable text with excellent examples and helpful study problems.

Great

Excellent,

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